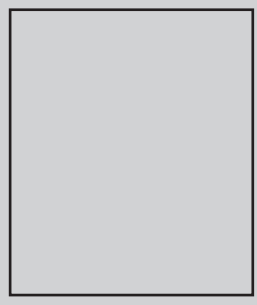
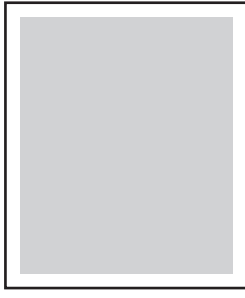


# Display Advertisement Dimensions

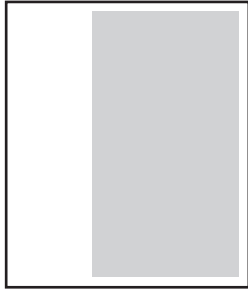
**Full Page w/bleed**  
8.5" x 11.125"  
Includes 0.125" Bleed  
*Work Area*  
8.5" x 11.125"  
*Text Area*  
7.35" x 9.975"  
(Margins 0.45")



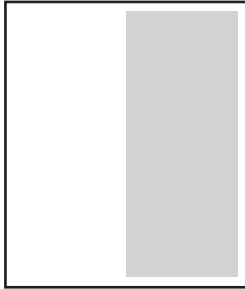
**Full Page no bleed**  
8.25" X 10.875"  
*Work Area*  
7.875" x 10.5"  
*Text Area*  
7.35" x 9.975"  
(Margins 0.45"  
No Bleed)



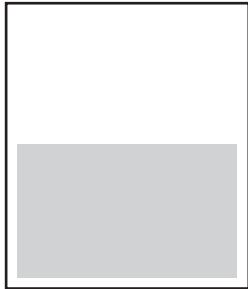
**2/3 vertical**  
4.843" x 9.986"



**1/2 vertical**  
3.643" x 9.986"



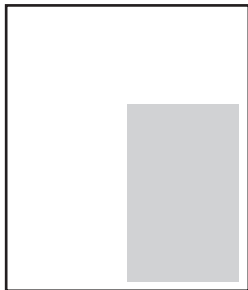
**1/2 horizontal**  
7.375" x 4.944"



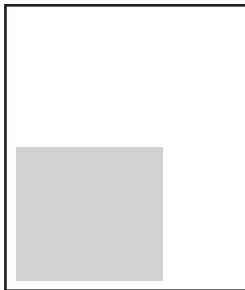
**1/3 column**  
2.412" x 9.986"



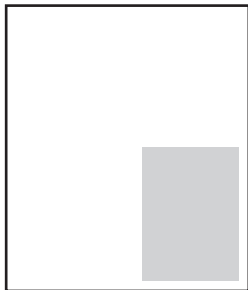
**1/3 vertical**  
3.643" x 6.598"



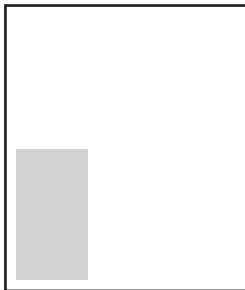
**1/3 horizontal**  
4.843" x 4.944"



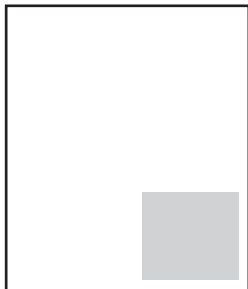
**1/4**  
3.643" x 4.944"



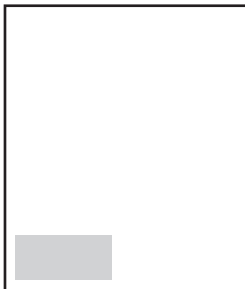
**1/6 vertical**  
2.412" x 4.944"



**1/6 horizontal**  
3.643" x 3.26"



**1/8 horizontal**  
3.643" x 2.465"



## Material Requirements:

- MAC format only on CD, flash drive, zip, floppy or sent by **e-mail** to: **metromag@verizon.net**
- **NOT** acceptable: Ads created in word, word-perfect, powerpoint, or microsoft publisher.
- Acceptable software programs: InDesign, Quark Express and Photoshop or Illustrator. (We work in InDesign, for that reason we will **need printed proofs** from clients providing Quark files to make sure that the final InDesign file matches the original Quark file.)
- Acceptable graphic files: tiff, jpeg, pdf, ai, eps (Note: InDesign is known to have trouble handling eps or ai files, therefore your file may be converted to a high resolution pdf or tiff file to use in the publication.)
- Image resolution must be between 270 and 300 dpi
- 133 line screen

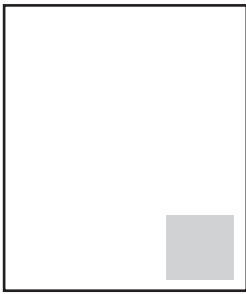
## Camera Ready:

- For ads to be considered camera ready it must be formatted as an InDesign, Quark, pdf or tiff file at 300 dpi. It can not be changed at time of delivery (ex.: no resizing, font changes, adding or deleting text or pictures, etc.).
- If ad has a full-bleed, keep live area in mind. Do not allow text to flow to trim.

THE  
**METROPOLITAN**  
MAGAZINE

P.O. Box 382  
Salisbury, MD 21803  
Office: 410-546-6388  
Fax: 410-546-6387  
email: metromag@verizon.net

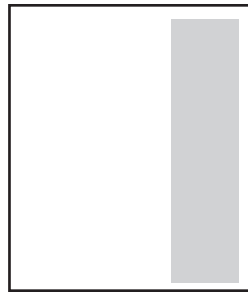
## Display Advertisement Dimensions for Metromarketplace



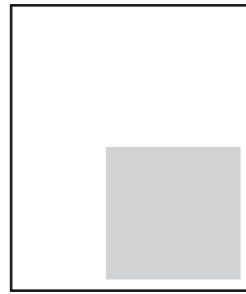
**1/12"**  
2.412" x 2.19"



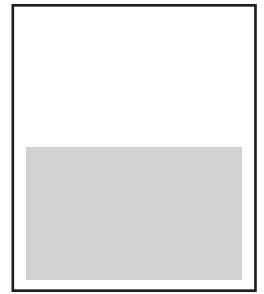
**1/6 vertical**  
2.412" x 4.59"



**1/3 vertical**  
2.412" x 9.471"



**1/3 horizontal (Square)**  
2.412" x 9.471"

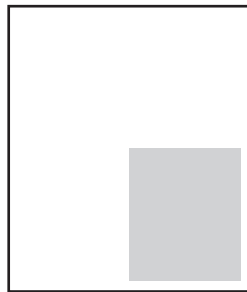


**1/2 horizontal**  
2.412" x 9.471"

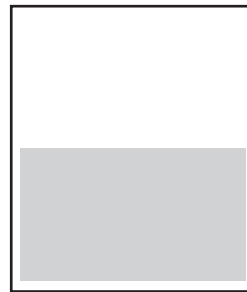
## Display Advertisement Dimensions for Real Estate Investments



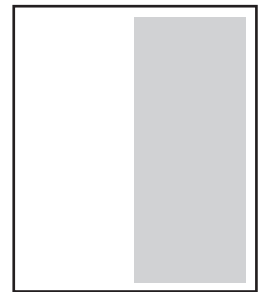
**1/6 vertical**  
2.412" x 4.944"



**1/4**  
3.643" x 4.944"

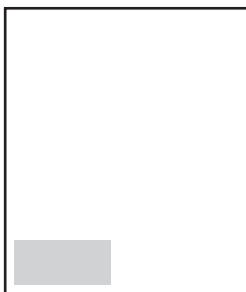


**1/2 horizontal**  
7.375" x 4.944"

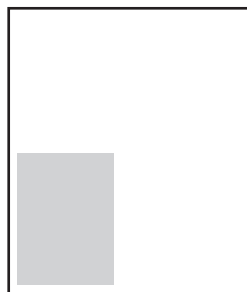


**1/2 vertical**  
3.643" x 9.986"

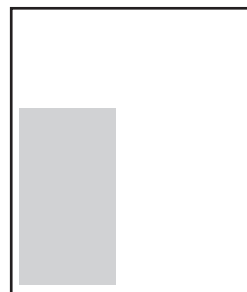
## Display Advertisement Dimensions for City Ads



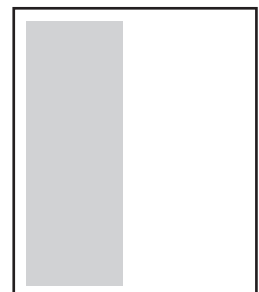
**1/8 horizontal**  
3.643" x 2.45"



**1/4**  
3.643" x 4.944"



**3/8 Vertical**  
3.643" x 7.46"



**1/2 vertical**  
3.643" x 9.975"

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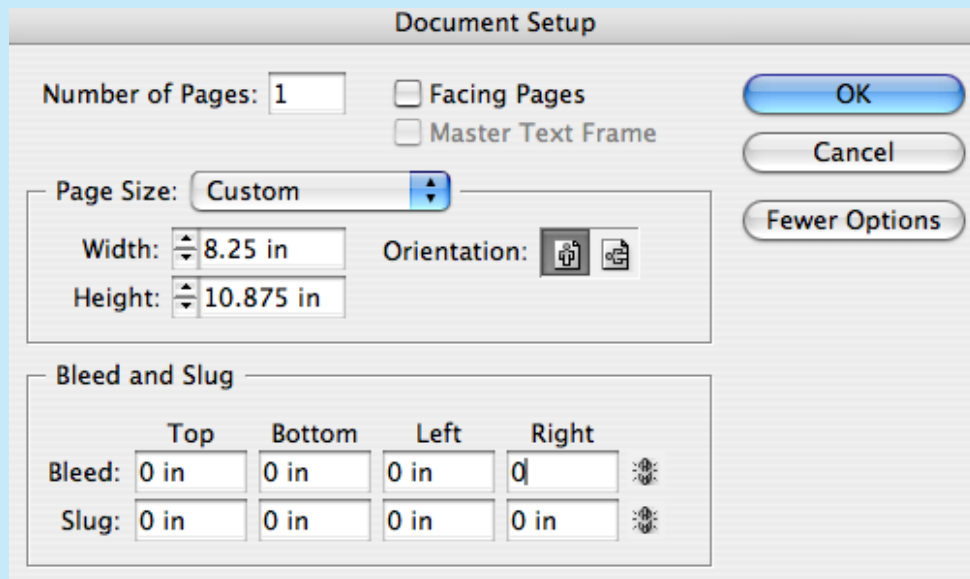
P.O. Box 382  
Salisbury, MD 21803  
Office: 410-546-6388  
Fax: 410-546-6387  
email: [metromag@verizon.net](mailto:metromag@verizon.net)

## Size Requirements for Full Page W/ NO BLEED

**Actual Document Size** - 8.25" X 10.875" (Includes a 0.1875" White Border)

**Work Area** - 7.875" X 10.5" (Your background &/or pictures can not go beyond the work area margins)

**Text Area** - 7.35" X 9.975" (Your text can not go beyond the Text area margins)



← Blue Box Is Your Text Area →

← Pink Box Is Your Work Area →